

RESOLUTION NO. 26270

A RESOLUTION EXPRESSING THE DESIRE OF THE CHATTANOOGA CITY COUNCIL THAT THE TENNESSEE GENERAL ASSEMBLY AMEND STATE LAW TO PERMIT THE SALE OF ALCOHOLIC BEVERAGES AT THE TIVOLI THEATRE AND THE MEMORIAL AUDITORIUM.

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF CHATTANOOGA, TENNESSEE,

1. That it is the public policy of the City of Chattanooga to increase the cultural, artistic, and civic vibrancy of the City of Chattanooga.
2. That one excellent way to increase the cultural, artistic and civic vibrancy of our City is to increase the frequency of events held at Chattanooga's cultural and artistic Civic facilities, specifically, Soldiers and Sailors Memorial Auditorium and the Tivoli Theatre.
3. That it is further the public policy of the City of Chattanooga to seek the ability and proper permits under State alcohol and beverage laws to allow the sale of legal alcohol containing beverages at the Civic facilities Soldiers and Sailors Memorial Auditorium and the Tivoli Theatre.

The fact basis for this public policy of the City of Chattanooga is:

- Those alcoholic beverages are legal for adults over 21 years of age in the United States.

- Those alcoholic beverages are sold at many civic, sporting, cultural, artistic and religious celebrations.
- That the City of Chattanooga in 2009 provided an operating subsidy to the civic venues mentioned above in the amount of approximately \$759,472.60 and in similar amounts more or less every year for many years.
- That testimony in public hearings revealed that at similar facilities to Soldiers and Sailors Auditorium in similar sized cities concession revenue was approximately \$450,000.00 per year when alcoholic containing beverages were permitted to be sold.
- That testimony in public hearings revealed that concession revenue for Chattanooga's civic facilities was less than \$100,000.00 per year.
- That fact finding further showed that Chattanooga's civic facilities may be underutilized in terms of the number and frequency of bookings due to the absence of the ability to sell alcohol containing beverages on a routine basis.

Therefore, the City Council of the City of Chattanooga hereby declares the public policy of the City of Chattanooga is and shall be as stated in paragraphs 1, 2, and 3 unless and until resolved differently by this or any successor legislative body for the City of Chattanooga.

ADOPTED: April 13, 2010.

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